

THE BIG STORE A CITY IN ITSELF

SIEGEL COOPER & CO.

SIXTH AVE. 18th & 19th STS.

Second Annual

will Monday enter upon the second week of its renewed vigor, added zest and a great many new things that make repeated visits to our wonderful Grocery floor both pleasurable and profitable. It is the first of the season measured by this great Food Exposition of ours has far outstripped its predecessor of '97, since at least twice the number of people have attended. We'll not rest upon our laurels; we desire the second week to eclipse even the brilliant record of the first, and have made arrangements to do so.

The Two Promenade Concerts

will continue to delight the ear while the eye is feasting on the rich displays.

Mrs. Janet Mackenzie Hill,

of the Boston School of Cooking, lectures daily at 2 P. M. Change of subject every day, and 100 free subscriptions to the Boston Cooking Journal will be given to the first hundred ladies entering the lecture room.

Louis Ursprung's School of Chefs,

embracing the ablest talent of the culinary art in America, is represented in this Exposition.

Sixty Representative Manufacturers

of Europe and America will be here to tell you all about the merits of their goods, and you can sample one or all.

Chef Silverbrand

will lecture Monday at 2 P. M.—be sure to be there. His authority has to say.

The Distribution of Souvenirs Continued

The first 500 ladies entering our 6th Avenue store, 8:30 A. M. getting one of those pretty Souvenir cards, and the next 2,500 handsome gifts of standard grocery.

But After All We Rely Principally Upon the Power of Price to Fill the Store.

The demonstration of our great money-saving power is the point that will interest the thrifty housewife most—and can there be a demonstration of it than this list of Special Price attractions for Monday's Sale?

Read Every Item, for There Is "Money Saved" Stamped on Every One of Them.

CANNED VEGETABLES—Red Ripe Jersey Tomatoes, mammoth cans, solid pack, per doz., \$1.15; per can, 10c.
Highest Class Maine Baby Corn, snow white and tender, or Hazel Marrow-fat Peas, uniform size, natural flavor, per doz., \$1.25; per can, 11c.
5,000 pieces more Sugar Cured Hams and Bacon, per lb., 9c.
PORK AND BEANS—Plain or in Tomato Sauce, per doz., 70c; per can, 6c.
Fancy French Mushrooms or French Peas, very fine quality, per doz., \$1.75; per can, 15c.
H. & E. Best Granulated Sugar, per 19 lbs., 1.00.
CANNED FRUITS—N. Y. State Bartlett Pears, California Green Gage or Egg Plums, or Golden Apricots, per doz., \$1.75; per can, 15c.
SOUP—Hazel or Columbia Soups, assorted varieties, per doz., \$2.35; per can, 20c.

HAZEL—Absolutely pure kettle rendered Lard, in 3, 5 and 10 lb. pails, per lb., 7c.
TEAS—Special lot, strictly high grade, all kinds, Oolong, Congou, Japan, Gunpowder, India and Ceylon, early picking, small leaf, usually sold for 55c, and 60c, per 5 lbs., \$1.75; per lb., 38c.
COFFEE—Combination Java Coffee, per 5 lbs., \$1; per lb., 22c.
Our Special Mocha and Java, exquisite flavor, per 4 lbs., \$1.00; per lb., 28c.
Lion Brand Coffee, per 1 lb. package, 10c.
SPICES—Penang Nutmegs, new importations, per lb., 55c.
Assorted Spices, guaranteed pure, per lb., 15c.
CANNED FISH—Hazel Salmon, per doz., \$1.00; per can, 9c.
Milkmaid Pure Fruit Jellies, in tumbler made from whole new fruit, 2 for 25c.

Gold Medal Mustard Sardines, per doz., \$1.05; per can, 9c.
Dunbar's Barataria Shrimp, per can, 9c.
BOTTLED GOODS—Bayle's Horse Radish Mustard, per bot., 15c.
Hazel Catsup, per doz., \$2.10; per bot., 18c.
CHOCOLATE—Runkel's or W. H. Baker's Premium Chocolate, blue wrapper, per lb., 32c.
CANNED MILK—Hazel Condensed Milk, unexcelled by any, per doz., \$1.10; per can, 10c.
COCOA—Hazel Breakfast Cocoa, per 4 lb. tin, 20c.
MARMALADE—Hazel Orange Marmalade, best in the market, per doz., \$1.50; per jar, 13c.
PICKLES—Milford Assorted Pickles, in mammoth bottles, very high grade, per bottle, 28c.
CEREALS—Hazel Instant Tapioca, dainty desserts, easily prepared, per doz., \$1.00; per package, 9c.

Pearl or Flake Tapioca, 6 lbs. for 20c.
Milford Cornstarch, per 1-lb. package, 5c.
Dedicated Coconut, fresh, per 10c.
Split Peas, White Granulated Cornmeal, N. Y. State Hand-Picked Pea Beans or Scotch Green Peas, per 10 lbs., 25c.
RAISINS—London Layer Raisins, clusters, per lb., 10c.
SOAP—Hazel Family Soap, 60 full 1-lb. cakes in box, guaranteed absolutely pure and full weight, per box \$2.25, per bar, 4c.
Scapline, large size, or Hazel Washing Powder, full 1-lb. package, 5c.
Imported White and Green Castile Soap, 4 1-lb. cakes for 25c.
Babbitt's 1776 or Pyle's Pearl-line, per package, 2c.
Milford Gloss Starch, per 6-lb. wooden box, 29c.

Wines and Liqueurs.
A portion of our two carload purchase of California Wines is still here, and we again offer this rare chance to those who wish to get good, pure, full-bodied wines at prices never before heard of in this city. Barrels hold about fifty gallons. Those purchasing barrel quantities will be allowed special discount of 10c. per gallon. In 5 gallon lots special discount of 5c. per gallon.
CLARETS, PORTS, RIES.
First quality... 45c 65c 70c
Extra quality... 65c 85c 90c
Double extra quality... 95c 1.05 1.10
Corry's RaspberryFizz or Ginger Ale, imported in glass, per doz., 1.10
Blackberry Brandy, excellent for medicinal uses, per gallon \$1.50; per bottle, 40c.

Cunningham's Lemon Soda or Sarsaparilla, per doz., 75c.
Cunningham's Ginger Ale (equal to imported), per doz., 85c.
Guinness's Stout, imported in glass, per doz., 1.59.
Liebig's Extract of Malt, guaranteed by the medicinal fraternity as being the finest on the market, per doz., \$1.50; per bot., 14c.
Sunset Brand Sauterne, a most superior native wine, case, 14c.
Vermouth, best imported bottle, 14c.
Anasch Kummel, finest importation, per bottle, 14c.
Mt. Vernon Rye Whisky, 75c; per bottle, 14c.
Pepper Wine, 14c.

California Brand selected ripe grapes, \$3.50; per quart.
Finest California Tokay Wines, high very fruity, per gal.
Amentillado Sherry, fully matured, per gal.
Port—A heavy imported lion, 14c.

Summer Houseturnishing Goods.

which it will pay thrifty housewives to read carefully:
IMPORTED FANCY SHAPED JAPANNED WATERING POTS, 10c.
FAMILY ICE AXES, with solid steel blades, 3c.
ICE SHAVERS AND PLANES, of malleable iron, 5c.
TAR SHEETS, of best quality, 40 by 48 inches, 3c.
FOOT TUBS, of heavy galvanized iron, very strong, 15c.
ICE TONGS, of solid steel, fully galvanized, 8c.
DOVER EGG BEATERS, the genuine article, 3c.
HERCULES CORK PULLERS, strong and durable, 10c.
BOTTLE HOLDERS, for round bottom bottles, 35c.
WATER COOLERS, 3 gallon size, nicely japanned, 75c.
LAWN MOWERS, 1898 special, 14-inch blade, 1.69.

FLY KILLERS—The wire broom style, 8c.
MEAT CHOPPERS—The Enterprise make, 1.06.
GARDEN HOSE—25 feet, complete with couplings, 90c.
MIXED PAINTS—All colors, ready for use, 4 pint, 8c.
CHAMOIS SKINS—The 25c. size, 15c.
ICE CREAM SCOOPS—The patent cone style, 8c.
GARDEN HOES—Long handled, with steel blades, 12c.
HAY FORKS—4-tined, polished steel, long handled, 25c.
SHOVELS—Polished steel, round or square point, 35c.
LADIES' GARDEN SETS of steel, hoe, rake and spade, 39c.
SCREEN DOORS—4-panel style, various sizes, 47c.
NURSERY REFRIGERATORS, galvanized iron lined, 1.95.

Another Lot of Monarch Wheels

Will go on sale Monday, this time at a still lower price. 29.50



Need we extoll Monarch quality or Monarch reputation? Hardly. Everybody knows what the Monarch bicycle is, for either its advertising or its wheel quality made it famous. At any rate, it's one of America's standard wheels, heretofore always sold at a standard price, \$50.00. Only when The Big Store began to sell Monarchs that the price dropped—first to \$39.50, now to \$29.50. The supply is limited—just 121 Monarchs to sell Monday, and it's a question if we'll ever have any more of them.

They're the latest 1898 Monarchs, of course.

Model 58 for Men. Model 57 for Women.



Ladies' Shirt Waists and Summer Suits.

FIRST ABOUT THE WAISTS.—A continuation of the wonderful Bargains first offered last Friday. You may think that the prices quoted and the styles offered formed a combination which would greatly diminish the big purchase, and it did; but it takes more than one day of the biggest sort of buying to dispose of a thousand dozen shirt waists. The assortment appears to be just as fresh and bright and varied as it did when it was first offered. As we told you before, every Waist is strictly new and first class; there is not a passe style or pattern to mar the beauty of the bargain picture. The cheapest waist in the lot worth 75c., hundreds of dozen worth all of 98c. and many a Waist that nothing short of \$1.50 has ever bought before. Yours to-morrow for

69c and 45c and 23c

6.45 and 4.75 and 2.95

AND NOW THE SUITS.—200 SUMMER SUITS, made of linen, crash or pique, in Eton or blazer jacket style. The skirts are full width, finished with deep hem. Some Suits are plain, some are strap-seam trimmed, others are elaborately braided, and there is not one in the assortment which would regularly sell for less than \$5.00, though most of them are real \$7.50, \$10.00 and \$11.00 Suits. To-morrow the whole lot is to be offered at three extremely low prices.

Trimmed Millinery.

Two big offers for Monday!
LOT 1 includes hats that have sold up to \$4. A splendid variety to choose from all wonderful values at the price. 95c.
LOT 2 includes some of the choicest specimens of headwear produced this season, your choice, to-morrow at 3.00.

White Braid for Dress Trimming.

1-3 to 3-4 inch wide, per yard, 3c.
1 inch to 2 1/2 inches wide, per yard, 5c.
WHITE PEARL BUTTONS, any size, 16 to 24; but as we found slight imperfections in the shell the price to-morrow will be two doz n for 6c.

Parasols and Handkerchiefs.

PARASOLS for children, plain or ruffled for seashore use, and the might be much. 25c.
HANDKERCHIEFS, hemstitched, 16 to 24; but as we found slight imperfections in the shell the price to-morrow will be two doz n for 6c.

Remarkable Muslin Underwear.

Remarkable for the very unusual combination of quality, daintiness and extremely low prices.

40 DOZEN LADIES' CAMBRIC CORSET COVERS, square neck, finished with dainty embroidery and pearl buttons, regularly sold at 25c., Monday, only, 15c.
45 DOZEN LADIES' FINE CORSET COVERS, high and low necks, trimmed with lace or Hamburg embroidery, regularly sold at 35c., Monday, special at 34c.
25 DOZEN LADIES' STRIPED NAIN-SOOK DRESSING SACKS, finished with large collar, edged with lace, neck and waist finished with satin ribbon, regularly sold at \$1.25, Monday, only, 69c.
25 DOZEN MISSES' DRAWERS, of good quality muslin, trimmed with Hamburg ruffle, sizes 16 and 18 years, slightly soiled, only two to a purchaser, while they last, choice at 15c.

Choice of Any Tie in the Store

Monday for 25c.
To-morrow, 25c. will admit you to any necktie in the house. This offer is made without reservation of any sort. If you come early with your 25c. you'll have the opportunity to revel in silken ties of every hue and shape. In the lot you'll find a choice assortment of silk lined Tecks, Four-in-Hands, Flowing End Tecks, Imperials, Puffs and Ascots, all made of the choicest silks and satins. It is our end of the season's pre-emptory clearing, and therefore the price instead of 50c., 75c. and \$1.00, as they used to be and really ought to be, will be, Monday, but 25c.



Chatelaine Bags.



at less than importation cost, including Champagne Glasses, Wine Glasses of all sizes, Whiskey Tumblers, Cl Glasses, Water Tumblers, Goblet Sherry Glasses, Cordial Glasses, all of the finest thin-blown lead glass artistically etched, and actually worth from \$3.00 to \$7.00 per dozen, very special Monday at 10c.
CUPS AND SAUCERS, real German and Japanese china, tea size, beautifully decorated with colors and gold, choice Monday, 15c.
TEAPOT, SUGAR BOWL & CREAM PITCHER, decorated to match, of large size, made of the finest French and German china, import samples, regularly sold from \$2.50 to \$4 per set, Monday, 95c.
SCUP TURENS AND COVERED DISHES, also import samples, full size, of best quality china, all the newest decorations and 59c.
PLATTERS AND DISHES, also import samples, all sizes, of fine china, decorated with new designs, your choice of any size or shape, 39c. to-morrow.

Toilet Requisites.

You will probably be able to get elsewhere most of the articles mentioned below, but you'll find a great difference in the prices:
IMPORTED BAY RUM, 1/2 pint, Monday, 2c.
FLORIDA WATER, 8 ounce bottles, Monday, 2c.
VIOLET WATER, 4 ounce bottles, Monday, 2c.
ENGLISH LAVENDER WATER, 8 ounce bottle, 39c.
ALMOND MEAL, 1 lb. jar, 19c.
REPUBLIC EXTRACTS, all odors, very fine, per ounce, 29c.
WOODWORTH'S VIOLET SCENT, per ounce, 39c.
LYON'S MEDICATED TOILET SOAP, regularly sold at 25c., Monday, 10c.
LYON'S TOOTH POWDER, 15c.
WASH RAG SOAP, Olive Oil Castile, 5c.
TRANSPARENT GLYCERINE, 3 in box, 10c.
VIOLET DE PARME SOAP, 3 in box, 21c.

A Mass of Chatelaine Bags.

There is nothing so convenient as a Chatelaine Bag. It holds everything you need for the day, and it's so handy that you can't get along without it. It's the original Chatelaine Bag, and it's the only one that's worth the name.